

MENA Health World

Total circulation:
approx. 25.000
Issue:
January 2012
Page: 1/1



HWP Achieves Success in Egypt

HWP Planungsgesellschaft mbH (HWP) headquartered in Stuttgart, Germany has been planning and realizing complex projects for companies and public administrations for over 40 years. Within the health sector, especially in the field of hospital consulting, planning and realizing, HWP is known for its special expertise not only in Germany but also in the key markets Middle East North Africa, Europe and China. Two success factors drive HWP's success: First, bundling core competencies in complementary divisions to provide interdisciplinary solution approaches. Second, going global by establishing subsidiary companies in Egypt, Libya and Turkey while keeping a strong local presence within the highly competitive marketplace in Germany. Looking at HWP's German list of references in 2011, the hospital project of Klinikum Ludwigsburg is a colorful example for state-of-the-art, interdisciplinary hospital planning.

Located in the South-West of Germany, the **Klinikum Ludwigsburg** operates as a central provider and teaching hospital for the renowned University of Heidelberg and has a key-role within the important hospital group of the **Regionale Kliniken Holding RKH GmbH (RKH)**. Recent medical advances, technological innovations in treatment and diagnostics, the structural transformation of healthcare as well as increased patient demands, all justified a need for a modernization initiative at the Klinikum Ludwigsburg and this was especially so regarding surgical facilities. In order to maintain a competitive edge at Ludwigsburg, between 2007 and 2011, RKH undertook an extensive



The hospital project of Klinikum Ludwigsburg is an example for interdisciplinary hospital planning modernization project. The operating theatres (OTs) and the attached technical center, which originated from the 1970s, were completely renovated. Focusing on both refurbishment and growth, RKH chose HWP Planungsgesellschaft mbH (HWP) to lead this project. In spring 2011, the central, surgical department which is in part funded by state of Baden-Württemberg, went into operation. In the first phase, six OTs were built as an interim measure during the renovation. These modular units were situated in the parking garage and above the technical rooms. ■